A MEMO FROM YOUR ART EDITOR

INFORMATION FOR FUTURE EDITORS AND CONTRIBUTORS:

1. IT TAKES APPROX. 840 WORDS TO MAKE ONE FULL COLUMN OF SOLID TEXT.

2. TO ACHIEVE A SATISFACTORY BALANCE OF TEXT, ILLUSTRATIONS AND ADS. AN AVERAGE OF 2 COLUMNS TEXT PER PAGE IS PROBABLY REQUIRED OVER A WHOLE ISSUE.

3. ART WORK PRODUCTION WOULD BE SPEEDIER IF SOME LENGTHY ANNOUNCEMENTS, BOXES, ETC. WERE DONE ON THE VARI-TYPER.
(MAX. LINE WIDTH $2\frac{1}{2}$" FOR THESE)
LAST MINUTE ADDITIONS EXCEPTED OF COURSE!

4. CAPTIONS AND CREDITS FOR PHOTOS ETC. COULD ALSO BE DONE IN THIS WAY.

5. HALF-TONE REPRODUCTIONS ARE BETTER QUALITY IF NEGATIVES ARE SUPPLIED, THOUGH A GOOD PRINT IS BETTER THAN NOTHING.

6. ILLUSTRATIONS MUST BE BLACK AND WHITE LINE. IF IN DOUBT, LOOK AT SOME BACK ISSUES.

7. NEW ADS. REQUIRING ART WORK TAKE TIME TO PREPARE, THE SOONER COPY REACHES ME THE BETTER.

8. CAN'T THINK OF ANYTHING ELSE !

MICK. October 1975.